



2003 MY SSR Production History - Option Penetrations

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		United States		Canada		Total Production	
		Penetration	Volume 3,255	Penetration	Volume 161	Penetration	Volume 3,416
Marketing Packages							
1SA	Base Model	3.1%	100	1.2%	2	3.0%	102
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert						
		<u>96.9%</u>	<u>3,154</u>	<u>98.8%</u>	<u>159</u>	<u>97.0%</u>	<u>3,314</u>
		100.0%	3,254	100.0%	161	100.0%	3,416
Engine							
LM4	Vortec 5300 (300hp V8)	100.0%	3,255	100.0%	161	100.0%	3,416
Transmissions							
M30	4 Speed Automatic	100.0%	3,255	100.0%	161	100.0%	3,416
Exterior Colors							
ZY1	Solid Color	100.0%	3,255	100.0%	161	100.0%	3,416
ZY7	Two Tone Paint						
21U	Ultra Violet					0.8%	27
41U	Smokin' Asphalt	32.1%	1,046	35.4%	57	32.3%	1,103
70U	Redline Red	44.2%	1,438	29.8%	48	43.5%	1,486
79U	Slingshot Yellow	<u>22.8%</u>	<u>743</u>	<u>34.8%</u>	<u>56</u>	<u>23.4%</u>	<u>799</u>
		100.0%	3,255	100.0%	161	100.0%	3,416
Interior Colors							
192	Ebony	100.0%	3,255	100.0%	161	100.0%	3,416
Wheel Finishes							
73P	Sterling Silver	100.0%	3,255	100.0%	161	100.0%	3,416
Sound Systems							
UB0	AM/FM Single CD	3.1%	101	1.2%	2	3.0%	102
UC6	AM/FM In Dash 6 CD Changer	96.9%	3,154	98.8%	159	97.0%	3,314
UQA	Bose Premium Sound System	96.9%	3,154	98.8%	159	97.0%	3,314
Regular Production Options							
ERK	Cargo Compartment Trim	69.4%	2,258	82.6%	133	70.0%	2,391
VK3	Front License Plate Bracket	73.7%	2,398	100.0%	161	74.9%	2,559
BCP	Satin Chrome Engine Cover Insert	96.9%	3,154	100.0%	161	97.0%	3,314
Regular Production Accessories							
BKF	Customized Floor Mats w/Logo	81.3%	2,646	96.3%	155	82.0%	2,801
BVE	Satin Chrome Running Boards	53.8%	1,752	72.7%	117	54.7%	1,869
CTD	Cargo Netting Package	60.9%	1,983	60.2%	97	60.9%	2,080
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Fuel Consumption, Transmission Temperature						
		0.0%				0.8%	27
RAE	Intergrated Hard Side Saddle Storage	47.1%	1,532	31.1%	50	46.3%	1,582
VR4	Towing Package	51.9%	1,691	40.4%	65	51.4%	1,756



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		United States		Canada		Total Production	
		Penetration	Volume	Penetration	Volume	Penetration	Volume
			10,315		361		10,676
Marketing Packages							
1SA	Base Model	1.2%	124	1.1%	4	1.2%	128
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert						
		<u>98.8%</u>	<u>10,191</u>	<u>98.9%</u>	<u>357</u>	<u>98.8%</u>	<u>10,548</u>
		100.0%	10,315	100.0%	361	100.0%	10,676
Engine							
LM4	Vortec 5300 (300hp V8)	100.0%	10,315	100.0%	361	100.0%	10,676
Transmissions							
M30	4 Speed Automatic	100.0%	10,315	100.0%	361	100.0%	10,676
Exterior Colors							
ZY1	Solid Color	100.0%	10,315	100.0%	361	100.0%	10,676
ZY7	Two Tone Paint						
21U	Ultra Violet	11.9%	1,227	12.5%	45	11.9%	1,273
41U	Smokin' Asphalt	19.5%	2,011	30.5%	110	19.9%	2,122
67U	Ricochet Silver	13.0%	1,341	11.1%	40		
70U	Redline Red	29.6%	3,053	26.9%	97	29.5%	3,150
79U	Slingshot Yellow	<u>26.0%</u>	<u>2,682</u>	<u>19.0%</u>	<u>69</u>	<u>25.8%</u>	<u>2,750</u>
		100.0%	10,315	100.0%	361	87.1%	10,676
Interior Colors							
192	Ebony	100.0%	10,315	100.0%	361	100.0%	10,676
Wheel Finishes							
73P	Sterling Silver	26.5%	2,733	39.6%	143	26.9%	2,876
96P	Ultra Silver	58.5%	6,034	29.9%	108		
14P	Chromed	<u>15.0%</u>	<u>1,547</u>	<u>30.5%</u>	<u>110</u>		
		100.0%	10,315	100.0%	361		
Sound Systems							
UB0	AM/FM Single CD	1.2%	124	1.1%	4	1.2%	128
UC6	AM/FM In Dash 6 CD Changer	98.8%	10,191	98.9%	357	98.8%	10,548
UQA	Bose Premium Sound System	98.8%	10,191	98.9%	357	98.8%	10,548
Regular Production Options							
ERK	Cargo Compartment Trim	74.2%	7,654	72.9%	263	74.2%	7,917
VK3	Front License Plate Bracket	79.4%	8,190	100.0%	361	80.1%	8,551
BCP	Satin Chrome Engine Cover Insert	98.8%	10,191	98.9%	357	98.8%	10,548
Regular Production Accessories							
BKF	Customized Floor Mats w/Logo	82.7%	8,531	87.5%	316	82.9%	8,846
BVE	Satin Chrome Running Boards	72.1%	7,437	70.6%	255	72.0%	7,692
CTD	Cargo Netting Package	57.9%	5,972	56.8%	205	57.9%	6,177
C44	Cockpit Windbreak	1.7%	175	0.0%	0	1.6%	175
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Fuel Consumption, Transmission Temperature						
		17.3%	1,784	0.0%		16.7%	1,784
RAE	Intergrated Hard Side Saddle Storage	39.0%	4,023	38.8%	140	39.0%	4,163
VR4	Towing Package	52.7%	5,436	51.2%	185	52.6%	5,621



2006 MY SSR Production History - Option Penetrations

		United States		Canada		Total Production				
		Penetrator	Volume	2,718	Penetrator	Volume	91	Penetrator	Volume	2,809
Marketing Packages										
1SS	Base Model (1SA in 2003 - 2005) Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting (1SB in	6.4%	175		11.0%	10		6.6%	185	
2SS	2003 - 2005) Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Running Boards, and Satin Chrome Auxiliary Gauges. (1SB + ERG and BVE in 2003 - 2005)	10.4%	283		89.0%	81		12.9%	364	
3SS	*Special Waterfall Badge Identifying This Vehicle as Being Produced During The Final Production Run in 2006* 1st VIN 1GCES14H86B123287	83.1% 100.0%	2,260 2,718		100.0%	91		80.4% 100.0%	2,260 2,809	
R6P		28.1%	763		69.2%	63		29.4%	826	
Engine										
LS2	6.0 L (395hp w/M32, 400 hp w/M10 V8)	100.0%	2,718		100.0%	91		100.0%	2,809	
Transmissions										
M32	4 Speed Automatic	80.0%	2,174		64.8%	59		79.5%	2,233	
M10	6 Speed Manual	20.0% 100.0%	544 2,718		35.2% 100.0%	32 91		20.5% 100.0%	576 2,809	
Exterior Colors										
ZY1	Solid Color	84.8%	2,305		79.1%	72		84.6%	2,377	
26U	Aqua Blur	6.8%	184		5.5%	5		6.7%	189	
41U	Smokin' Asphalt	22.1%	601		20.9%	19		22.1%	620	
67U	Ricochet Silver	11.5%	312		15.4%	14		11.6%	326	
70U	Redline Red	15.2%	413		12.1%	11		15.1%	424	
79U	Slingshot Yellow	9.9%	270		16.5%	15		10.1%	285	
90U	Pacific Blue	19.3% 84.8%	524 2,304		8.8% 79.2%	8 72		18.9% 84.6%	532 2,377	
ZY7	Two Tone Paint	15.2%	413		20.9%	19		15.4%	432	
41U/67L	Smokin' Asphalt over Ricochet Silver	8.24%	224		15.40%	14		8.5%	238	
67U/41L	Ricochet Silver over Smokin' Asphalt	4.74%	129		5.50%	5		4.8%	134	
90U/67L	Pacific Blue over Ricochet Silver	1.17%	32		0.00%	0		1.1%	32	
90U/41L	Pacific Blue over Smokin' Asphalt	0.33%	9		0.00%	0		0.3%	9	
26U/67L	Aqua Blur over Ricochet Silver	0.29%	8		0.00%	0		0.3%	8	
67U/90L	Ricochet Silver over Pacific Blue	0.25%	7		0.00%	0		0.2%	7	
67U/26L	Ricochet Silver over Aqua Blur	0.18% 15.2%	5 413		0.00% 20.9%	0 19		0.2% 15.4%	5 432	
Interior Colors										
192	Ebony	100.0%	2,718		100.0%	91		100.0%	2,809	
Wheel Finishes										
96P	Ultra Silver	18.0%	489		25.3%	23		18.2%	512	
14P	Chromed	82.0% 100.0%	2,229 2,718		74.7% 100.0%	68 91		81.8% 100.0%	2,297 2,809	
Sound Systems										
US8	AM/FM Single CD w/MP3	6.4%	175		11.0%	10		6.6%	185	
UC6	AM/FM In Dash 6 CD Changer	93.6%	2,543		89.0%	81		93.4%	2,624	
UQA	Bose Premium Sound System	93.6%	2,543		89.0%	81		93.4%	2,624	
Regular Production Options										
ERK	Cargo Compartment Trim	63.0%	1,713		61.5%	56		63.0%	1,769	
VK3	Front License Plate Bracket	69.9%	1,899		100.0%	91		70.9%	1,990	
BVE	Satin Chrome Running Boards	27.0%	735		17.6%	16		26.7%	751	
BVF	Color Keyed Running Boards	56.1%	1,525		58.2%	53		56.2%	1,578	
BKF	Customized Floor Mats w/Logo Satin Chrome Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	79.9%	2,173		100.0%	91		80.6%	2,264	
ERG	Color Keyed Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	27.0%	735		17.6%	16		26.7%	751	
ERH	Bright Chrome Auxiliary Gauge Package Voltage, Engine Torque, Outside Temperature	15.3%	415		8.8%	8		15.1%	423	
ERN	Bright Chrome Package - Bright chrome finish on hood nameplate, chevron bar, foglamp bezel, door handles, all interior trim finish. Also, when ordered with 3SS trim, includes gauge package and color keyed running boards.	40.9%	1,110		49.4%	45		41.1%	1,155	
VYJ		44.6%	1,212		58.2%	53		45.0%	1,265	
Regular Production Accessories										
CTD	Cargo Netting Package	29.7%	807		34.1%	31		29.8%	838	
C44	Cockpit Windbreak	38.4%	1,044		49.5%	45		38.8%	1,089	
DT3	Cargo Organizer	15.5%	421		0.0%	0		15.0%	421	
E80	Soft Side Saddle Storage Towing Package includes (E80) Soft Side Saddle Storage	28.6%	777		37.4%	34		28.9%	811	
VR4		23.7%	644		30.8%	28		23.9%	672	